



THE COUNCIL ON AGING
OF OTTAWA

The Prime Times

"Building an Age-Friendly
Society"

JANUARY 2014

It's Not Right! Neighbours, Friends and Families for Older Adults

is a public awareness campaign intent on engaging all Canadians in recognizing and responding to warning signs of abuse of older adults – when the signs first appear.

On January 9th, the **Ontario Network for the Prevention of Elder Abuse (ONPEA)** hosted a one day Train the Trainer *Change the World with YOU Power Workshop* at the Council on Aging. Participants included educational leaders in the field of ageism, abuse and neglect of older adults, who came to learn how to teach 'first responders' - friends, neighbours and family members - how to respond and what to do when older adults close to them are suffering

from abuse. Most of us care about issues of violence and abuse in relationships and we will take action if we know what to do. The *It's Not Right! Neighbours, Friends and Families for Older Adults* project is about engaging



¹Margaret MacPherson, Project Coordinator,
It's Not Right!

the public in taking small practical steps that can make a meaningful difference in another person's life. Everyone

has a role to play in creating a peaceful society.

Ontario Pre-Budget Consultations

The Council on Aging (COA) provided a submission to the 2014 Ontario pre-budget consultations held in Ottawa January 13 by the Minister of Finance Charles Sousa. Our M.P. John Fraser, and cabinet ministers Bob Chiarelli, Madeleine Meilleur, Yasir Naqvi were also present. The COA brief presented 11 recommendations on four key issues for seniors:

- **Financial security: balancing income & affordability**
- **Creating age-friendly communities**
- **Real caregiver support, and**
- **Geriatric human resources**

For more details on the COA submission to the Minister of Finance, go to: [COA submission](#)

Take Charge of Your Health!

Older persons face barriers in how they are able to access, understand and use health information designed to optimise their health and independence. In response to the need and interest expressed by Ottawa seniors last year, the COA proposed a health literacy program to several funding agencies, in partnership with key community agencies. We gratefully acknowledge an initial donation from the **Crabtree Family Foundation** that will allow planning on this important three-year project to begin in February.



Figure 2 Marjorie Hinds shares COA information at the Zoomers Fair

COA Education and Events

Call 211

COA Education & Events Committee recently hosted a Lunch & Learn on the topic, “**Call 211 when you don’t know where to turn**” Philippe Martel from the Community Information Centre of Ottawa spoke about the free, confidential 211 phone service that directs callers to 1000’s of area agencies and services.

UPCOMING EVENTS:

February 5 *French Continuing Education Event*

Le Comité directeur des affaires francophones du Conseil sur le vieillissement vous invite, le mercredi 5 février, à un déjeuner-causerie dont le thème est la Loi de 2010 sur les maisons de retraite du gouvernement ontarien. Susan Lines, inspectrice de l’Office de réglementation des maisons de retraite (O.R.M.R.), vous entretiendra des objectifs visés par cette loi, de son importance cruciale pour le bien-être des personnes âgées vivant en résidence et, enfin, des défis nombreux que pose son application.

To register contact:

renee.chartier@coaottawa.ca
or [click here](#)



February 12

Professor Warren Thorngate will give a presentation on social influence mechanisms and their implications, good and bad.

For more information on:

They made me do it! The psychology of social influence

[Click here](#)

ACKNOWLEDGEMENTS

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